

Born Accessible Content Checker – a new project in order to support inclusive publishing in Germany

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Better Together



Overview

- MEDIBUS and DZB (German Library for the Blind)
- DAISY – best way to read – best way to publish
- Born Accessible Content Checker
- Inclusive publishing in Germany

MEDIBUS



Map of Germany,
Austria and Switzerland
with locations of
MEDIBUS-libraries

About DZB

From a braille and talking book library to an accessible reading center

- **1894** Foundation of DZB and start of braille production
- **1956** Start of talking book and haptic reading material production
- **2001** Start of DAISY book production and rental service
- **2009** DaCapo – semi automatic braille music production
- **2016** Start of DAISY book download service
- **2019** Accessible e-book service

DAISY – best way to read – best way to publish

(Quotation: Jesper Klein, DAISY-Consortium)

So that people with disabilities can say:

- I can access the same information at the same time and cost
- I have a great reading experience with eyes, ears or fingers
- I can easily find the publications I want to read
- More accessible mainstream publications with implemented accessibility are available for me to purchase or borrow
- There are far more highly accessible publications available to me
- I can control my reading experience
- The reading technologies I use are affordable and easy to use

BACC aims

The new DZB project BACC (Born Accessible Content Checker) is designed to support German publishers in the process of making their digital books available in a format suitable for blind and visually impaired persons in Germany.

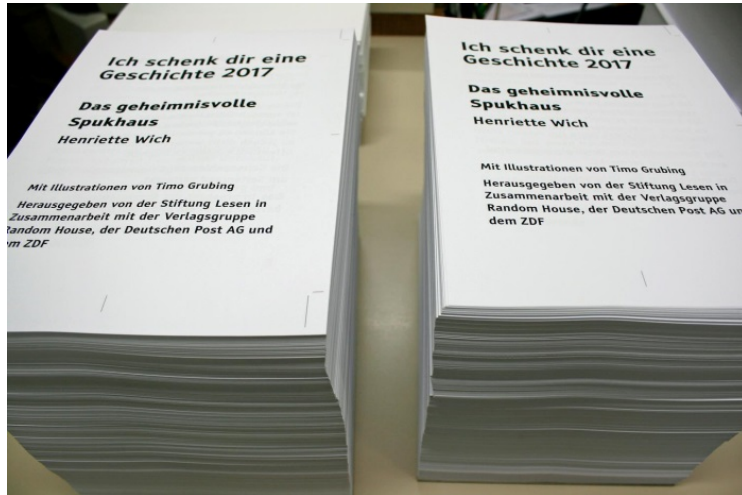
Project goals

- Developing a web based service which checks publishers' e-books according to the EPUB 3 accessibility guidelines.
- DZB is creating a network with German publishers in order to encourage and train them in the area of accessibility.
- An accessible reading platform will be developed for the users.

Inclusive Publishing in Germany

How to encourage publishers to start with inclusive publishing?

1. Create win-win situations



Inclusive Publishing in Germany

How to encourage publishers to start with inclusive publishing?

2. Show the advantage of multi-channel publishing

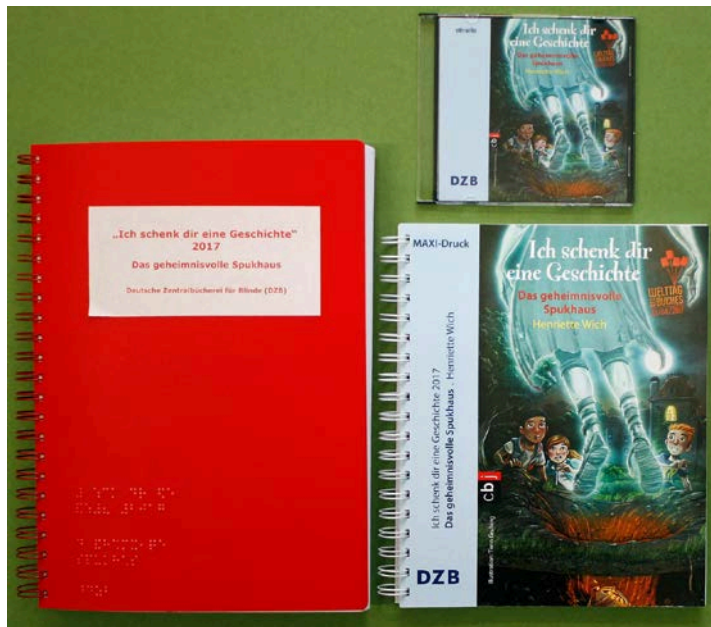


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Inclusive Publishing in Germany

How to encourage publishers to start with inclusive publishing?

3. Provide information about accessibility and universal design



Better Together

Thank you for your continued efforts to make reading and publishing accessible.

Visit us:

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Support accessible information: www.freunde-der-dzb.de

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